



***MEMBERSHIP & SPONSORSHIP
OPPORTUNITIES***

2016

All prices include GST unless otherwise stated



A message from the President

Thank you for considering an investment with the Swan Chamber of Commerce. We have been serving the business community of the Swan region for over 45 years and as a not-for-profit organisation, you can be confident that your money is going back into the business community of our region.

The small business sector is the most dynamic, entrepreneurial and self-motivated sector of our community, yet it is the most unrewarded and imposed upon by government. It is the role of the Swan Chamber of Commerce to influence local and state government in ensuring better outcomes for the business community of the Swan region, to streamline and simplify processes and to facilitate the economic growth of the region.

Our membership and contacts are strong and growing, so investing with us means your company logo and branding will reach a wide audience of local potential clients and new business.

Please do not hesitate to contact our Strategic Advisor, Sandra Wallis at the Chamber should you have any further queries.

Yours in business

Gerry Hanssen



SCC CORPORATE SPONSORS 2016

Gold Sponsors



Silver Sponsors



Bronze Sponsors



Pearl Sponsors



J.V. NATOLI



Swan Chamber of Commerce Business Club Membership

Investment: \$1,500 pa

The Swan Chamber of Commerce business club acknowledges that some people want more than just networking. The SCC Business Club gives you ring-side seats to the decision makers of the state and the nation. If you are a business person who wants to speak directly to the people that matter, then our Business Club is for you.

What your money buys you:

- Swan Chamber of Commerce membership valued at \$444 which includes Swan Network membership
- Breakfast Club membership (includes a seat at guest table and opportunity to chair breakfast) valued at \$220
- Entry to 6 x Breakfast Club events valued at \$270
- One lunch with exclusive SCC Corporate Club
- SCC Business Club badge
- Feature article in News & Views, valued at \$220

Swan Chamber of Commerce Membership

Investment: \$444 pa

The Swan Chamber of Commerce has been representing the businesses of the region for over 40 years. We pride ourselves on delivering three key outcomes:

1. **Network** – our Swan Networking events gives you and your business genuine opportunities to expand your business base locally. By doing business locally, we all benefit – saving time and costs!
2. **Promote** – we have many opportunities for getting your business branding out into the community including our many events and communication platforms. Our aim is to see our local businesses thrive and grow – that’s why we have over 40 events a year!
3. **Advocate** – Lobbying all levels of government and conducting active and targeted campaigns on behalf of businesses is what the Swan Chamber of Commerce does best. Together with our members, we have the proven power, reputation and numbers to effectively advocate and lobby on behalf of our business community.

What your money buys you:

- The nominated representative from your business will have access to services, forums and business information sessions, lobbying and advocacy roles of the Chamber.
- Swan Network membership (2 representatives from your business may attend networking events)
- Chamber member database
- Low advertising costs in our newsletter platforms (distribution over 1400 businesses)
- One-off promotion in our Business e-News
- Discounted entry to all Chamber ticketed events
- Voting rights

Swan Junior Chamber of Commerce

Investment: \$100 pa
 \$50 pa – Student Concession

The Swan Junior Chamber of Commerce is a business group for 18 to 35 year old professionals, business people, managers, employees and university and TAFE students who are interested in seeing business grow and develop in the region and who live, work or study in the region.

This group provides social opportunities for our younger business people as well as providing great networking, business support and information, in a relaxed, informal atmosphere.

Currently the group meets once a month as part of our Swan Networking group. In addition to this, several tailored business information evenings are planned for our Junior Chamber each year.

What your money buys you:

- Access to services, forums and business information sessions, lobbying and advocacy roles of the Chamber
- Swan Network membership
- Chamber database
- Low advertising costs in our newsletter platforms (distribution over 1400 businesses)
- One off promotion in our Business e-News
- Discounted entry to all Chamber ticketed events
- Voting rights

Swan Networking

Investment: \$168 pa

Hosting Opportunity: As a member you are invited to host one of the monthly networking events at your business.

Overview

Swan Networking combines all of the Chamber's networking groups including Swan Networking, Swan Junior Chamber (Swan JCC), Ellenbrook Networking and Swan Women in Business (SWIB). Swan JCC and SWIB will continue to hold a number of additional events throughout the year.

Swan Networking takes place on the second Tuesday of each month at various local Swan business premises. The format is casual and includes the opportunity for hosts and sponsors to address the group, with new members of the month given the opportunity to introduce themselves to the group and promote their business on the night. Networking is a numbers game ie more people = more business opportunities. As such, we encourage our members to bring along potential new networking members. Your first attendance is free, after which we would love to see you join up!

What your investment buys you:

Membership

- This one-off yearly payment gives two people from your company the chance of networking each month with other Swan Networking and Chamber members.
- Each additional staff member from your company pays just \$50 per year.

Hosting

Contact the Chamber to reserve your business as the host of a networking event on your preferred month. You will have the opportunity to showcase your business at your premises (or a venue of your choice if yours is unsuitable). As the host you are required to provide light refreshments, drinks and a door prize for the raffle. The Chamber takes care of RSVP's and any administrative and event duties prior to and on the evening. If hosting seems a little daunting, we encourage businesses to co-host an event with another business to share the costs and event organization on the night.

As a host:

- you are given the time to address the group and tell them about your business.
- your logo will appear on all event advertising and promotion in the weeks prior to the event including local media, the SCC website and Facebook page.

Swan Networking (cont'd)

Sponsoring

When you sponsor a networking event, your sponsorship goes towards catering, venue costs and raffle prizes for the event. This appeals to those who haven't the suitable business premises to cater for an event.

As a sponsor:

- you are given the time to address the group and tell them about your business.
- your logo will appear on all event advertising and promotion in the weeks prior to the event including local media, the SCC website and Facebook page.

Raffle prize donations

When you provide raffle prizes for our networking event:

- your logo will appear on all event advertising and promotion in the weeks prior to the event including local media, the SCC website and Facebook page.

Attendance

Members are encouraged to bring along prospective new members and introduce them to the group and to network. They are welcome to attend two meetings as a guest, after which we encourage them to take up membership and enjoy the benefits of our networking events.

Chamber Corporate Sponsor

Investment: \$6000 to \$30,000 pa

When you become a Swan Chamber of Commerce (SCC) Corporate sponsor, you become a member of the exclusive SCC Corporate Club. This club meets several times a year for private luncheons with key government and industry decision makers. Previous guest speakers include Prof Jill Downie – Curtin University of Technology; Mayor and CEO, City of Swan; state and federal parliamentarians.

Corporate sponsorship includes but not limited to:

- Company branding and logos on all Chamber publications and correspondence including weekly e-News, letterheads, direct emails, website and Swan Business Directory
- Sponsorship package tailored to suit your company including but not limited to:
 - Free tickets/seating/membership for Swan Chamber events or groups (e.g. Business Awards, Junior Chamber etc)
 - Free Breakfast Club attendance – as appropriate to your business
 - Free Event attendance – as appropriate to your business

The five sponsorship levels are:

Platinum Corporate Sponsorship

Gold Corporate Sponsorship

Silver Corporate Sponsorship

Bronze Corporate Sponsorship

Pearl Corporate Sponsorship

Contact Sandra Wallis, Strategic Advisor, to develop a Corporate Sponsorship Package specific to your business.

Email: sandra@swanchamber.com.au

Phone: 9374 5000

Mobile: 0417 184 758

Swan Women in Business Networking Group

Investment: \$3,000 (+ GST) exclusive sponsor for one year
– currently seeking sponsorship

Or \$400 per event

The aim of Swan Women in Business is to bring together and foster relations between local women in business, allowing you to network, provide support to each other, share ideas/experience and promote business. This networking group is specifically for women who are in business within the Swan region and is held during working hours for your convenience.

The networking events are held bi-monthly on Wednesdays or Fridays with either a morning tea or lunch offered. The cost of each meeting will be kept to an affordable figure with the exception of a major event with a very high profile speaker.

What your investment buys you:

- 1 x ticket for the event seated at guest speaker table
- Your company logo and branding will appear on all event advertising and promotion including local media, website and facebook
- Acknowledgement of your sponsorship at the event
- Opportunity to present at the event or give “vote of thanks” to guest speaker
- Opportunity to display signage or other promotional material at the event
- Swan Women In Business attendees database for the event
- If taking the exclusive one year package, we will provide signage acknowledging your sponsorship (pull up banner) that will be displayed at each event.

Walk of Fame – Business Brick Project

Investment: Double Brick - \$2,200 (Inc GST)
Single Brick - \$1,100 (Inc GST)

Project overview

Hollywood has one. So does Midland. The Swan Chamber's Walk of Fame has 33 bricks with names engraved in striking black lettering inserted into the pavement outside the Chamber's office on Old Great Northern Highway.

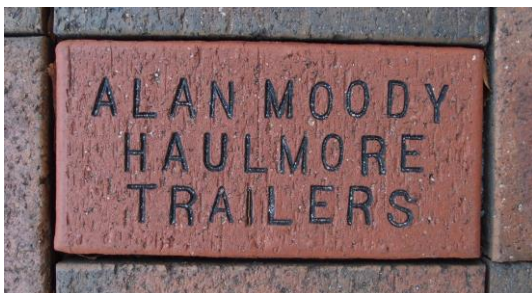
Why? The business community is the engine room of any community. In acknowledging the importance of a thriving business community for the Swan region, the Chamber has created this walk of fame as a lasting testament to the businesses people and companies of the region – past and present.

The engraved bricks are situated alongside the Chamber's large brass plaques of the Walk of Fame Business Award winners.

Stage two of the project will take up where stage one has left off and continue West along the pavement towards the historic centre of town and the Town Hall.

Please contact the Chamber for an application form.

Sample show below of both small and large bricks currently in the Walk of Fame.



Hanson Swan Business Awards

Investment: Naming rights (Sponsorship cost negotiable) – Taken for 2015
Award Category Sponsorship - \$2,200
Business Entry for Awards - \$300 (this entitles the applicant to register for consideration in one or more categories)

Event Overview

The Swan Chamber's Business Awards are one of the longest running business awards programs in the State and 2013 marked the 20th Anniversary. Our business awards are all about setting the bar high with the expectation that our Swan businesses will aim to be the best they can be in the Swan region and in the State. For the Chamber, it's all about putting the spotlight on businesses in Swan.

Our Awards culminate in a gala black-tie dinner with up to 400 guests. We humbly believe that the Hanson Swan Business Awards are one of the annual event highlights of the Swan region.

What your investment buys you:

1. Entry fee for Category Nomination of the Business Awards - \$300

This includes two tickets to the presentation gala black-tie dinner
Additional Dinner tickets - \$150

2. Naming rights - negotiable (Currently taken)

Please contact Sandra Wallis, Strategic Advisor, 9374 5000

3. Category Sponsorship \$2,200

- Your company logo will appear on all event advertising and promotion including local media, website and facebook
- Your company logo in the on-stage screen presentation at the awards night
- Company recognition by the MC at awards presentation night
- Company recognition on category winner's trophy
- Company banner signage prominently displayed at the awards presentation night
- Company representative to present award category at presentation night
- Two tickets to the awards presentation dinner

Hanson Swan Business Awards (cont'd)

4. Raffle Prize Sponsor – negotiable

- Your company logo will appear on all event advertising and promotion including local media, website and facebook
- Company recognition by the MC at the awards presentation night
- Pull up banner displayed at the raffle table on the Awards night
- Your company logo on the Awards Night menus
- Your company logo in the on-stage screen presentation on awards night
- You or your representative draw the raffle

Annual Golf Day – held in May each year

Investment: Sponsorship starting from \$220 - \$3,500 (+GST)

Event Overview

Swan Chamber's Annual Golf Day is a popular, highly successful anticipated event that has taken place for the past 20 years. It provides the perfect opportunity for participants to network with new or potential clients; strengthen relationships and of course, enjoy a competitive game of golf.

Teams take part in an 18 hole, four-ball Ambrose with a shotgun start. Participants are provided with lunch and a presentation dinner and have their carts refreshed and replenished by Chamber staff throughout the day.

Major sponsorship: \$3,500 - (Currently taken)

- Exclusive naming rights to the event.
- Promotion of your brand in:
 - The players registration brochure sent to 2000 businesses,
 - Our weekly e-news that will promote the event over a 2 month lead time
 - Promotion on social media and the Chamber website
 - All correspondence and publicity for the event
 - The Golf Day program
 - Sponsors recognition during the official proceedings.
- Display of sponsor banners or signage in a prominent position on the course and including one nominated hole (signage to be provided by sponsor).
- Inclusion of sponsors promotional items in the gift bags given to each playing team.
- Participation by a team of 4 players in the event which includes two carts, buggy and club hire if required.
- Opportunity for sponsor representative to officiate at the presentations at the end of the day.

Annual Golf Day – (cont'd)

Team of Four: \$99 per person

Includes:

- ❖ Green fees
- ❖ Cart hire
- ❖ Light lunch
- ❖ Dinner
- ❖ On course beverages
- ❖ \$35 bar voucher per team

Hole Sponsorship - \$220 + GST

A Hole Sponsorship will entitle you to display your organisation's banner on a nominated hole and receive recognition on the day. In addition, we will feature your company's logo on the Golf Day program and all correspondence and publicity for the event including local media, e-news, website and facebook.

Drinks Buggy sponsorship - \$550 (incl GST).

The Drinks Buggy sponsorship will entitle you to signage on the Golf Buggy for the day and a display banner at the post game function.

Team Prizes/Raffle Sponsors

We welcome any donations including gift vouchers, pens, magnets, stubby holders, bottles of wine etc. We appreciate these prizes to be provided in groups of four.

Your company's logo on the Golf Day program, all correspondence and publicity for the event, including local media, website and facebook.

Breakfast Club

Investment: Membership - \$200
 Tickets per event - \$50 member, \$65 non-members
 Event sponsorship - \$ 440 per event

Past speakers include:

Hon Colin Barnett, Premier of Western Australia
Hon Troy Buswell, former Treasurer of Western Australia
Hon Julia Gillard MP
Hon Bill Shorten PM
Hon Malcolm Turnbull PM
Hon Dr Mike Nahan, Treasurer of Western Australia

Event Overview

Some people like to speak directly with the decision makers. That's what our Breakfast Club delivers. We invite all relevant State and Federal politicians and key decision makers to speak to our Swan business community. Breakfast Club is your chance to speak directly with people who make decisions that impact on your business and the businesses of all Western Australians.

What your investment buys – Membership

- Membership rates to all Breakfast Club events
- A seat at the guest table of your choice (subject to availability)
- A chance to chair a Breakfast Club of your choosing (subject to availability)

What your investment buys – Sponsorship

- Your company logo and branding will appear on all event advertising and promotion including local media, website and facebook
- Your company promotion material displayed at the event
- A seat next to the guest speaker
- Vote of thanks at event with promotional opportunities

Event Sponsorship

Investment: negotiable

The Swan Chamber of Commerce hosts around 40 events each year. We have many opportunities for your business to sponsor an event; from the Premier's annual event through to our monthly networking.

Depending on the investment and the event, your promotional opportunities will vary, however we can guarantee:

- Your company logo and branding will appear on all event advertising and promotion including local media, website and facebook
- Your company promotion material displayed at the event

To become a Swan Chamber of Commerce event sponsor:

Contact: Dennise Oma

Phone: 9374 5000

Email: dennise@swanchamber.com.au

Business E-News and Events News

| | |
|--------------------|--|
| Investment: | Headline sponsorship - \$50 pw (members) |
| | \$300 pw (non-members) |
| | General advertisement - \$30 pw / \$120 pm (members) |
| | \$100 pw / \$400 pm (non-members) |

Product Overview

The Chamber distributes electronic business news and information to our members every week. These newsletters and events emails include a general overview of Chamber activities, business news of the region, links to business information and a community service advertisement (free service, conditions apply).

Distribution - 1500 businesses in the Swan region, and growing
Advertising and sponsorship to members and non-members is available

What your money buys you:

Headline sponsorship

- Your business name in the subject line of the email
- Your logo and advertisement at the top of the newsletter

General advertisement

- Your logo and ad in the body of the newsletter

Community service advertisement - free. Provided to not-for-profit and charity events and promotions only. Please contact the Chamber for further information.

Direct Emails

Investment: \$200 – members
 \$500 – non-members

Product overview:

You may have a message to go out to the businesses of the Swan region. If so, the Chamber can prepare a professional email for you and distribute this on your behalf.

What your money buys you:

- Your message emailed to over 1400 businesses by the Swan Chamber of Commerce.

Website

Investment: Free

Product Overview

www.swanchamber.com.au

Our website provides local businesses with business news, information and events of the Chamber. We actively promote our Corporate Sponsors and all local businesses making news in the region. Our website contains a directory of local businesses. The Swan Chamber of Commerce business directory is open to all local businesses. You don't have to be a member of the Swan Chamber of Commerce to have your business listed.

Swan Business Directory

Investment: \$165 - \$2,200

Product Overview

Available in print and electronic formats, this directory is a local publication developed by Skytown Publishing in conjunction with the Swan Chamber of Commerce.

Advertising rates – all rates include GST

| | |
|----------------------------|--------|
| Full page | \$2200 |
| Half page (18.5cm x 11cm) | \$1100 |
| Quarter page (9cm – 11 cm) | \$836 |
| Block card (9cmx 9cm) | \$693 |
| Business card (9cm x 5cm) | \$594 |
| Small card (9cm x 4cm) | \$506 |
| Bold line (9cm x 3 cm) | \$308 |
| Bold line x 1 (9cm x 1cm) | \$165 |

Please contact John Beckett at Skytown Publishing for further information:

PO Box 668 Cannington WA 6987

Email: skybeckett@bigpond.com.au

Phone: 08 9356 5158

Mob: 0419 913 979

Swan Chamber of Commerce Inc

Membership Application



Name _____ Surname _____

Business Name _____

Trading Name _____

Position _____

ABN _____ No. of Full Time Employees _____

Business Type _____

Address _____

PO Address _____

Phone No _____ Mobile _____ Fax _____

Email _____ Web _____

I hereby apply for membership and agree to be bound by the constitution and rules of the Swan Chamber of Commerce.

Signature: _____ Date: / / Recruited by: _____

Membership Type - Please Tick (Note: Fees are Inclusive of GST)

- | | | | | | | |
|---|--------------------------|-------------------------------------|--------------------------|------------------------|--------------------------|-------------------|
| 1. Swan Chamber of Commerce (includes Swan Networking) | <input type="checkbox"/> | \$444 Per Year | <input type="checkbox"/> | \$240 Half Yearly | <input type="checkbox"/> | \$43.70 Per Month |
| 2. Swan Networking | <input type="checkbox"/> | \$168 Per Year | <input type="checkbox"/> | \$93 Half Yearly | <input type="checkbox"/> | \$18 Per Month |
| 3. Junior Chamber | <input type="checkbox"/> | \$100 Per Year | <input type="checkbox"/> | \$50 Per Year- Student | | |
| 4. SCC Business Club | <input type="checkbox"/> | Contact this office for information | | | | |
| 5. Corporate Sponsor | <input type="checkbox"/> | Contact this office for information | | | | |

Methods of Payment

Please note that your payment will be processed upon approval by the Board of Management and an invoice will be issued for your records.

Credit card Visa Master Card

Cardholder Name: _____

Card Number: _____ Date: _____

Cardholder Signature: _____

Direct Deposit

Swan Chamber of Commerce, BankWest Midland BSB: 306 041 Account: 063 707 5

Cheque

Swan Chamber of Commerce, PO Box 166, Midland WA 6956

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